



NASS 23rd Annual Meeting Advertising Opportunity

October 14-18, 2008

Metro Toronto Convention Centre

NASS is offering advertising space in the 23rd Annual Meeting Final Program.

The Attendees

More than 3,800 participants attended the 2007 NASS Annual Meeting representing the fields of orthopedic surgery, neurosurgery, physiatry (physical medicine and rehabilitation), sports medicine, emergency medicine, trauma surgery, neurology, critical care, physical/occupational therapy, rheumatology, pain management, family practice, neuroradiology, anesthesiology, psychology, chiropractic medicine and anatomy/clinical pathology.

Rates

Display advertising rates are: *(No agency discounts)*

- Back cover (four-color process): \$3,925.00
- Inside front or back cover (four-color process): \$3,525.00
- Full page (four-color process): \$3,025.00
- Full page (black and white): \$2,335.00
- Half page (four-color process): \$1,600.00
- Half page (black and white): \$1,335.00

Closing Dates

Space reservation is due August 1, 2008. Material is due by September 5, 2008. Payment will be accepted after invoices are sent out. Cancellations will only be accepted until August 1. Premium positions are given on a first-come, first-served basis.

Position

Placement (other than premium positions) within the program is at the discretion of NASS. You may request special placement (ie, right- or left-hand page, front or back of book) but no guarantee will be made.

Payment

Tearsheet and invoice will be sent upon publication. Payment by check (payable to the North American Spine Society) is due within 30 days of invoice. Please do not send payment until you have received an invoice.

Specifications

- Full page trim size 8½" x 11"; bleed 8¾" x 11¼"
- Half page 3 ⅝" x 9¼" (vertical) or 4 ⅝" x 7½" (horizontal)—no bleed
- Ad should be submitted as a high-resolution PDF with all fonts embedded and all colors converted to process.

Ad Submission

Submit ads to Jessica Vander Naald via e-mail (if file size permits) at jvandernaald@spine.org; for larger files, contact Jessica for FTP site information.

Cancellation

Cancellation of space reservation with no penalty will be accepted until the materials deadline (August 1, 2008).

Contact

For advertising information, contact: Calvin Trout, ad consultant, telephone (630) 654-9124 or e-mail calvindtrout@consultant.com.

NASS reserves the right to refuse any advertising it does not consider appropriate to its audience, or in keeping with the editorial purpose of the Annual Meeting and the mission of NASS.