

EXHIBITOR PROSPECTUS

Spine Across the Sea 2009

July 26-30, 2009

The Ritz-Carlton, Kapalua
Maui, Hawaii

Jointly sponsored by the
North American Spine Society
and the Japanese Society for
Spine Surgery and Related Research



IMPORTANT DATES FOR SPINE ACROSS THE SEA 2009

- May 1: Deadline for Exhibit Applications
- May 1: Cut-off Date for Early Bird Pricing
- May 8: Exhibitor Kits Mailed
- June 5: Exhibit Space Cancellation (50% Penalty)
- After June 5: Exhibit Space Cancellation (100% Penalty)
- June 26: Deadline for Approval of Meetings/Souvenirs
- July 3: Preregistration List Mailed
- July 17: Exhibitor Registration Deadline
- On Site: Final Program Available
- August 21: Mailing Labels Sent

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Welcome to Spine Across the Sea 2009!

On July 26-30, the Japanese Society for Spine Surgery and Related Research (JSSR) and the North American Spine Society (NASS) will hold a combined program, Spine Across the Sea 2009, an international multidisciplinary continuing medical education meeting. The meeting will provide physicians from around the world an opportunity to share information on spinal problems. While most participants will come from the United States and Japan, we expect attendees from all over Asia, the Americas and Europe.

The objectives of this international, interdisciplinary meeting are:

- To promote discussion of new scientific developments and best practices within spinal care organizations.
- To foster research and training through didactic sessions and interactive discussions.
- To provide an environment for the exchange of ideas in spine care with experts and peers from around the globe.
- To analyze international health policy trends and their impact on society.
- To provide opportunities to strengthen professional relationships worldwide.
- To foster young investigator development.

This meeting is designed for all physicians caring for patients with spinal disorders. We encourage researchers and other health care professionals involved in spine care to attend as well.

A technical exhibition will take place during Spine Across the Sea 2009. The purpose of the show is to inform registrants about products and services relevant to the practice of spine care. Exhibitors can gain broad exposure to a variety of attendees from the US, Japan and the Pacific Rim. Your company and products are valuable to registrants as they explore the ever-expanding field of spine care. Space is limited, so register now!

ABOUT NASS

The North American Spine Society (NASS) is a multidisciplinary organization that advances quality spine care through education, research and advocacy. NASS has over 5,000 members from all over the world.

ABOUT JSSR

Japanese Society for Spine Surgery and Related Research (JSSR) is the largest Japanese organization representing members in the field of spine and spinal cord disorders. JSSR has more than 2,300 members, mainly orthopedic surgeons. JSSR holds an annual meeting and publishes its official journal both in Japanese and English to promote basic research and clinical innovation.

ACCREDITATION

The North American Spine Society is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. As an activity sponsored by an accredited organization for continuing medical education, Spine Across the Sea 2009 conforms to the AMA Ethical Opinion on Gifts to Physicians and the ACCME Standards for Commercial Support for CME.

General Information

CONTACT INFORMATION

Show Management Office

Richard W. Bacon, Sr. Mgr. of Exhibits and Corporate Relations
North American Spine Society
7075 Veterans Blvd., Burr Ridge, IL 60527
Phone: (630) 230-3662 Fax: (630) 230-3708
E-mail: rbacon@spine.org

Official Show Decorator

Champion Exposition Services
Phone: (800) 723-1123
Web site: www.championexpo.com

EXHIBIT SCHEDULE

Exhibit Installation

Sunday, July 26, 2:00–6:00 p.m.

Exhibitor Registration

Sunday–Thursday, July 26–30, 2009

Technical Exhibit Show

Monday–Thursday, July 27–30, 2009
Monday: 6:45 a.m. –12:00 noon
Tuesday: 6:45 a.m. –12:00 noon
Wednesday: 6:45 a.m. –12:00 noon
Thursday: 6:45–10:00 a.m.

Dismantling of Exhibits

Thursday, July 30, 10:00 a.m.–6:00 p.m.

FACILITY AND HOTEL

The Ritz-Carlton, Kapalua
One Ritz-Carlton Drive
Kapalua, HI 96761
Toll-Free: (800) 262-8440 or (800) 241-3333
Fax: (808) 669-2028

OFFICIAL SHOW COLORS

Blue and White

BOOTHS, PAYMENT AND HALL LOGISTICS

Exhibit space is available in the form of 10' x 10' booths. Booth space is \$2,200 before May 1, 2009, and \$2,700 after that date, if available. There is a limit of two booths per exhibiting company due to space constraints. However, if there is additional space available after May 1, companies that have used their two booth limit may request additional space.

All exhibits must be paid in advance; no space will be held if NASS is awaiting payment.

The purchase of exhibit space includes the following:

- Complimentary registration for two representatives per 10' x 10' space.
- One Final Program/Proceedings book for each registered representative.
- A listing in the Final Program, provided the appropriate information is completed on the exhibit application and received by May 1, 2009.
- One pre-registration list that will be mailed approximately two weeks prior to the meeting to assist exhibitors in on-site planning.
- One complete set of mailing labels to be provided within one month after the completion of the meeting.
- One 7" x 44" one-line identification sign with company name and booth number.

Additional exhibitor badges will be available at a fee of \$575 each. All company representatives must register as exhibitors and show picture ID and proof of affiliation (business card, etc.) when registering.

Exhibitors are welcome to participate in Sunday's opening reception and the daily continental breakfasts, and are also welcome to attend the scientific sessions unless rooms are overcrowded.

General Information

SPACE ASSIGNMENT

Exhibit space will be assigned on a first-come, first-served basis. JSSR and NASS reserve the right to refuse any exhibitor who does not meet the educational, scientific or practice needs of their members. JSSR and NASS also reserve the right to suggest alternate space assignments if they determine it is in the best interest of the exhibit show.

APPLICATION INSTRUCTIONS

To apply for exhibit space, please complete the application form enclosed in this prospectus according to directions. Do not forget to select your exhibit space preferences from the floor plan. Return the application form and deposit by May 1, 2009. A 100% deposit must accompany the application in the form of a credit card authorization or check drawn on a U.S. bank in U.S. funds. Any applications received without the deposit will not be processed until payment is received.

Selections for space should be made as they appear on the floor plan. If none of the selections are available, space will be assigned as near to preferences as possible.

All companies wishing to exhibit at Spine Across the Sea 2009 must be in good financial standing with JSSR and NASS. Submission of an application is considered an agreement that companies will abide by the rules and conditions outlined in this prospectus.

As a courtesy to registrants, show management requires that all exhibit setup be completed prior to the opening of the exhibit hall. Booths must be staffed at all times.

Although the exhibition is primarily available as a source of information, sales may take place as long as they are done in a business-like manner and applicable sales tax rules are followed.

GIVEAWAYS AND FOOD SAMPLES

Revised 2009

Other than medical textbooks or anatomical models used for educational purposes, any such item should have a fair market value of less than \$100. A Company may not provide items that are capable of use by the Health Care Professional (or his or her family members, office staff or friends) for noneducational or non-patient-related purposes, for example, a DVD player or MP3 player/iPod. A Company may not give Health Care Professionals any type of non-educational branded promotional items, even if the item is of minimal value and related to the Health Care Professional's work or for the benefit of patients. Examples of non-educational branded promotional items include pens, notepads, mugs, and other items that have a Company's name, logo, or the name or logo of one of its Medical Technologies. Small catering items, coffee, candy etc. are approvable. Questionable giveaway items, accompanied by a sample of the giveaway that will not be returned, or an electronic image of the item, must be submitted by June 26, 2009. NASS will request the removal of unapproved items.

ON-SITE MEETINGS/HOSPITALITY SUITES

Detailed information to follow.

CANCELLATION

Cancellation of exhibit space must be made in writing on company letterhead. A refund, minus a 50% cancellation fee, will be given if the cancellation is received by June 5, 2009. Any company canceling after June 5 will pay a 100% penalty. Cancellation of the meeting will result in a full refund to all exhibitors, unless due to circumstances beyond JSSR/NASS' control, such as acts of God, labor disputes, terrorism, etc.

General Information

EXHIBITOR HOTEL RESERVATIONS

Exhibiting companies are permitted a maximum of three rooms per exhibiting booth. Additional rooms reserved over the permitted allotment will be cancelled. Booth registration must be completed and processed within two weeks of reserving your hotel room. If not, your hotel room will be cancelled without notice.

Exhibitor hotel reservations can be made by directly calling The Ritz-Carlton Toll Free Reservations number at (800) 262-8440 and must be made no later than July 5, 2009, to guarantee the room rates. Reservations are made on a first-come, first-served basis and are subject to room availability; the discounted rate may not apply after the cut-off date. There are instances where the room block can sell out prior to the cut-off.

To receive the special conference hotel rates, please mention that you are attending "Spine Across the Sea".

Hotel Room Rates and Fees

Room category (room rate per night + taxes + resort fee):

Deluxe	\$280.00
Run of Suites	\$330.00
Deluxe Ocean View	\$350.00
Ocean View Suite	\$400.00 (limited number)

All reservations will require a one night's deposit. Deposits will be refunded for rooms cancelled more than 48 hours prior to arrival.

Above group room rate applies to single/double occupancy and is subject to Hawaii State Excise and Transient Accommodation Taxes, which are currently 11.4166%. The above room rates will be extended to accommodate early arrivals and late departures for the nights of July 20, 2009 (three days prior) through August 4, 2009 (three days post). All extensions are subject to Hotel group room and rate availability.

There will be an additional charge of \$50.00 per day for each additional person 18 and over, or over two (2) people in a guest room. The maximum number of people per guest room is three (3) adults or two (2) adults and two (2) children utilizing existing bedding.

All rates are based upon the European Plan (excluding meals) and are subject to all applicable taxes at the time of your Event. The state room and sales tax is 11.4166% and is subject to change.

Additional Hotel Charges

Baggage Handling

\$8.00 plus tax, per person, based on two movements, mandatory

Golf Bag Handling

\$1.00 per bag, per movement, plus tax, mandatory.

Resort Fee

\$20.00 per room, per day, inclusive of tax, mandatory per sales contract.

The fee includes wireless high-speed internet access, local telephone calls, toll-free telephone access, discounted golf fees and preferred tee times, Resort shuttle services (Kapalua Resort & West Maui Kapalua Airport only), use of our 24-hour fitness center, Aloha Friday festivities and cultural history tours, arts & crafts, self-parking, resort charging privileges at select shops and restaurants, and in-room coffee. Resort Fee is subject to change without notice.

Valet Parking

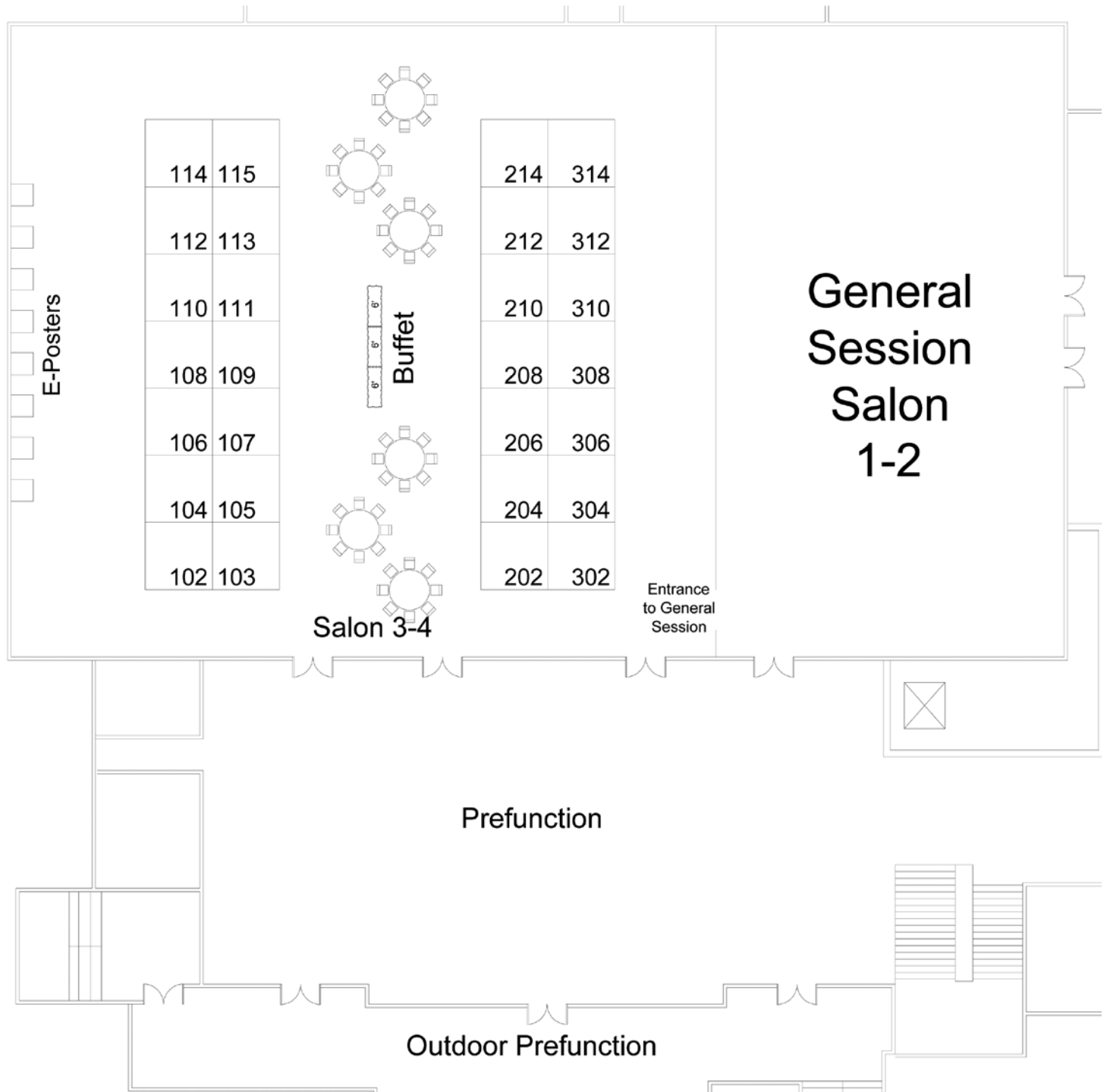
\$18.00 plus tax, per night. Self-parking is complimentary.

Room Delivery (non-food)

\$2.00 per room based on 2 items, mandatory.

Exhibit Hall Floor Plan

Spine Across the Sea 2009
July 26-30, 2009
The Ritz-Carlton, Kapalua, Maui



Floor plan subject to change.

Exhibitor Rules and Regulations

All exhibitors must adhere to the following rules and regulations and other rules and regulations as may be promulgated by the North American Spine Society (NASS) and the Japanese Society for Spine Surgery and Related Research (JSSR), all of which are incorporated by reference as part of all exhibit space rental agreements.

1. INTERPRETATION OF RULES

JSSR and NASS shall have full power in the interpretation and enforcement of rules and regulations governing exhibitors. Issues and questions not covered by the regulations shall be subject to the final judgment and decision of NASS. JSSR and NASS may amend these rules and regulations at any time, and the amendments so made shall be binding upon the exhibitor equally with these rules and regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during Spine Across the Sea 2009, and may be given to any authorized agent or representative of the exhibitor.

2. PURPOSE OF EXHIBITS

The North American Spine Society and the Japanese Society for Spine Surgery and Related Research, nonprofit scientific and educational associations, co-sponsor Spine Across the Sea 2009. The purpose of the exhibits, an integral part of the educational activity, is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies and services that are relevant to spine care. NASS and JSSR do not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during Spine Across the Sea 2009.

3. INSTALLATION

Sunday, July 26, 2009
2:00-6:00 p.m.

All exhibits must be erected by 6:00 a.m. on Monday, July 27, 2009. No trunks, cases or other packaging materials are to be left in the exhibit area after installation of the booth, nor may such materials be brought into the exhibit hall during open exhibit hours. Any space not claimed and occupied for which no special arrangements have been made in writing to NASS prior to 6:00 a.m. on Monday, July 27, 2009, shall revert to JSSR and NASS to be relet and occupied in any manner and for such purposes as JSSR and NASS may see fit.

4. EXHIBIT HOURS

Monday, July 27, 2009
6:45 a.m.-12:00 Noon

Tuesday, July 28, 2009
6:45 a.m.-12:00 Noon

Wednesday, July 29, 2009
6:45 a.m.-12:00 Noon

Thursday, July 30, 2009
6:45-10:00 a.m.

JSSR and NASS requires all exhibits to remain open with at least one representative in the booth during the specified exhibit hours.

5. EXHIBIT HALL ACCESS

Exhibitor personnel will be permitted on the exhibit floor one hour prior to opening and may remain one-half hour after the daily closing of the exhibit hall with the exception of Thursday, July 30, 2009, when dismantling begins.

6. DISMANTLING

Thursday, July 30, 2009
10:00 a.m.-6:00 p.m.

7. SALES AND/OR SOLICITATION OF ORDERS

Sale of products and services is allowed on the exhibit floor provided such sales are conducted in a professional, business-like manner, in accordance with JSSR and NASS guidelines, and the exhibitor complies with all state and local tax regulations. No signage or advertising of product pricing will be allowed. JSSR and NASS reserve the right to restrict sales activities that it deems inappropriate or unprofessional.

8. ELIGIBILITY TO EXHIBIT

The exhibit hall is designed for the display, demonstration and sale of products and services relating to the practice and advancement of the art and science of spine care and the professional education and support of the members of JSSR and NASS. JSSR and NASS reserve the right to determine the eligibility of all exhibit space applicants.

9. FDA DISCLOSURE

Displays or graphic depictions of drugs or devices declared investigational or unapproved by the United States Food and Drug Administration must contain only objective statements about the product, contain no claims regarding safety, effectiveness or reliability or comparative claims to other marketed products. These drugs/devices must be displayed solely for the purpose of obtaining investigators and be accompanied by directions for becoming an investigator and investigator responsibilities.

Drugs/devices will only be permitted when accompanied by appropriate signs that indicate the clearance status. Signs must be visible, near devices (clearly legible) and contain the following or similar statement: "Caution: Investigational Device—Limited to Investigational Use." All exhibitors are advised to take heed of the FDA prohibition on promotion of cleared devices for unapproved uses. Exhibitors

Exhibitor Rules and Regulations

must have available at their booth documentation from the FDA stating approved uses of the drugs/devices displayed.

Signage for investigational or unapproved drugs or devices must be provided by exhibitors and must conform to the following requirements:

- Signage must be at least 8.5" x 5.5".
- Text must be at least 18 pt. size and clearly legible.
- Signage must be placed near displayed drugs/devices and on any graphics depicting the item.

Exhibitors will be required to submit, with their applications, a list of products they intend to display with each product's FDA status. Exhibitors may be required at any time to produce proof of claims, approval status, etc. At Spine Across the Sea 2009, a committee will review all products on display in the exhibit hall for conformance with FDA, JSSR and NASS policy. Decisions of the committee are final.

10. SPACE ASSIGNMENTS

To be eligible for the early bird price for space, potential exhibitors must complete the application/contract and return it with the necessary 50% deposit prior to May 1, 2009. Applications/contracts received without the necessary deposit will be returned to the applicant.

11. SPACE RELOCATION

NASS reserves the right to relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in Spine Across the Sea 2009, the deposit and/or full payment for exhibit space will be fully refunded. JSSR and NASS reserve the right to change the exhibit floor plan if conflicts arise regarding space requests or conditions that are beyond the control of JSSR and NASS. JSSR and NASS reserve the right to locate exhibitors demonstrating loud

apparatus or conducting odor-producing activities in an area where the noise or aroma will not interfere with other exhibits.

12. SUBLETTING OF SPACE

The subletting, assignment or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of business.

13. BOOTH PAYMENTS

A 100% deposit must accompany the exhibit application/contract. The application will not be processed nor space assigned without the required deposit.

14. CANCELLATIONS OR REDUCTION IN SPACE

Cancellation of exhibit space must be made in writing on company letterhead. A refund, minus a 50% cancellation fee, will be made if the cancellation is received by June 5, 2009. Any company canceling after June 5, 2009 will pay a 100% penalty. Cancellation of the convention by JSSR and NASS will result in a full refund to all exhibitors unless due to circumstances beyond the association's control such as acts of God, labor disputes, acts of war, acts of terrorism, etc.

15. OFFICIAL SERVICE CONTRACTORS

JSSR and NASS will designate official service contractors to provide all services to exhibitors other than supervision. These official contractors will be listed in the Exhibitor Services Kit. Decorating, drayage, rigging, cleaning, electrical, plumbing must be provided by the designated official contractors. The General Contractor is Champion Exposition Services.

16. EXHIBITOR-APPOINTED CONTRACTORS

Exhibitors who plan to use a service contractor other than the official service contractors must notify NASS in writing on or before June 5, 2009. The company name, address, telephone number, name of the supervisor scheduled to be in attendance at Spine Across the Sea, and a statement that such contractor will comply with all rules and regulations of the show. Independent contractors must perform all services in a timely and professional manner, in accordance with Spine Across the Sea's established deadlines, not engage in solicitation of business on the exhibit floor for present or future conventions, provide a Certificate of Insurance to NASS no later than June 5, 2009, and register all employees and temporary help at the Exhibitor Registration Desk.

17. EXHIBITOR SERVICE MANUAL

An Exhibitor Service Manual containing complete show information and order forms for all show services will be sent to each exhibiting company on May 8, 2009. All forms should be completed and mailed in advance of the meeting to ensure adequate labor, equipment, etc. is available for a smooth setup. Forms will be included for the following services to be provided by the official service contractors: exhibitor registration, housing, labor, material handling, electricity, furniture rental, signs, rental displays, photography service, utilities, audio/visual, telephone, florist and cleaning.

18. STANDARD BOOTHS

All booths are 10' x 10' or multiples thereof. Non-island booths will be equipped with a 8' high back drape and 36" high side rails and a 7" x 44" identification sign displaying the exhibitor's name and booth number.

Exhibitor Rules and Regulations

19. LINEAR BOOTHS

Linear booths must not exceed 8' in height. Any construction that extends above the 36" high side rail dividers shall not extend more than half the distance from the back wall of the exhibit nor will any display be allowed to limit or otherwise interfere with other exhibits.

20. BOOTH ARRANGEMENT AND CONSTRUCTION

All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan and all equipment, products or materials to be shown or demonstrated must be placed within the exhibitor's contracted exhibit space in order to ensure attendees viewing the exhibit will stand within the said space, not in the aisles. All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. The exposed portions may be draped at the exhibitor's expense. All tables used in an exhibit space must be skirted. No pins, tacks, or adhesives of any kind may be attached to the Ritz-Carlton, Kapalua structure including walls or columns. No nails or bracing wires used in erecting displays may be attached to the premises without the written consent of the Ritz-Carlton, Kapalua.

21. FIRE REGULATIONS

All displays or exhibited materials must be fireproof to conform to all applicable federal, state and city fire safety regulations and laws. Combustible materials must be treated with an effective flame-retardant material. Oilcloth, tarpaper, sisal paper, nylon, orlon and certain plastic materials that cannot be made flame retardant are prohibited.

22. STORAGE OF CRATES AND BOXES

The official drayage contractor will handle and provide storage space for crates, boxes, skids and other material during the exhibition and return properly-marked materials at completion of the exhibition. Wrapping materials, such as paper and excelsior, must be completely enclosed within the packing boxes. Materials not in accordance with these regulations will be disposed of. Storage of crates, boxes or any packing material behind the booth is prohibited.

23. UTILITIES

Complete information on utilities will be available in the Exhibitor Services Manual which will be mailed to exhibiting companies on May 8, 2009.

24. SHIPPING TO THE RITZ-CARLTON, KAPALUA

Complete shipping information will be available in the Exhibitor Services Manual which will be mailed to exhibiting companies on May 8, 2009.

25. RETURN SHIPMENT

Advance arrangements for all return shipments must be made with the general contractor prior to the close of the show. Return bills of lading will be required for your outbound shipments at the close of the meeting. If no carrier is indicated, the official drayage contractor will select the most convenient carrier available.

26. SERVICE DESK

A general contractor service desk will be open at 10:00 AM, Sunday, July 26, 2009. At the desk, exhibitors may verify, check and adjust their requirements for installation, furniture, equipment and other auxiliary services.

27. LABOR

Labor may be ordered through the general contractor. Full instructions and all rates pertaining to labor will be included in the Exhibitor Services Manual which will be mailed to exhibiting companies on May 8, 2009.

28. WORK RULES

Exhibitors may install and dismantle their own booths using company employees. Refer to the Labor Guidelines Form in the Exhibitor Services Manual for further information.

29. EXHIBITOR PERSONNEL

An Advance Registration Form will be included in the Exhibitor Services Manual. This form must be completed and returned by or on July 17, 2009 in order to pre-register all company personnel. No changes will be accepted after the July 17, 2009 deadline date. Personnel not registered by the July 17, 2009 deadline must register on-site at the \$575 exhibitor registration fee. Exhibiting companies may register up to two employees free of charge for each 8' x 10' booth space reserved. Additional registrants will be charged \$575 each. All onsite registrants or replacement badges will be charged \$575 each. Exhibitor's badges are not to be issued to individuals who wish to gain admittance for the purpose of contacting other exhibitors.

30. BADGE DISTRIBUTION

Badges will be distributed to all company personnel onsite at the Registration Desk. Representatives without a badge will not be admitted to the exhibit hall. Badges are personal and non-transferable and must be worn in the exhibit area at all times. Defacing badges by inserting business cards, copying, attaching ribbons, or other items to badges is prohibited.

31. ADMISSION TO SCIENTIFIC SESSIONS

Exhibitors may attend the scientific sessions free of charge once all attending doctors have been seated.

Exhibitor Rules and Regulations

32. EXHIBIT CONDUCT

JSSR and NASS reserve the right to approve all exhibits and related activities. JSSR and NASS may require that an exhibit be curtailed if it does not meet the standards set forth herein.

33. WORK RULES

The exhibit hall will be inspected during installation hours and efforts will be made to advise exhibitors of any deviation from exhibit rules. Exhibitors must make all corrections requested at their own expense or risk removal from the exhibition without notice and without obligation on the part of JSSR and NASS or any refund.

34. EXHIBITOR REPRESENTATIVE CONDUCT

JSSR and NASS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of Spine Across the Sea.

35. INTERFERING WITH FELLOW EXHIBITORS

Exhibit personnel may NOT enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting attendees is strictly prohibited.

36. LIVE TISSUE

No procedures may be performed on any live tissue on the exhibit floor.

37. NOISE

Show management reserves the right to determine at what point sound or odor interferes with others and must be discontinued.

38. SURGICAL LASERS

Laser equipment may be operated only if the laser is contained within a safety shield.

39. MUSIC

Exhibitors must receive relevant licenses from ASCAP and BMI if they plan to present live or prerecorded music at any time during the duration of the meeting.

40. SMOKING

No smoking is permitted within the exhibit hall at any time including installation, exhibit hours and dismantling.

41. PHOTOGRAPHY

Only the official photographer may take photographs in the exhibit hall. Exhibitors taking photographs in the exhibit hall will have their film confiscated. Details about the official photographer will be included in the Exhibitor Services Manual.

42. HANDOUTS AND GIVEAWAYS *REVISED 2009*

Other than medical textbooks or anatomical models used for educational purposes, any such item should have a fair market value of less than \$100. A Company may not provide items that are capable of use by the Health Care Professional (or his or her family members, office staff or friends) for noneducational or non-patient-related purposes, for example, a DVD player or MP3 player/iPod.

A Company may not give Health Care Professionals any type of non-educational branded promotional items, even if the item is of minimal value and related to the Health Care Professional's work or for the benefit of patients. Examples of non-educational branded promotional items include pens, notepads, mugs, and other items that have a Company's name, logo, or the name or logo of one of its Medical Technologies. Small catering items, coffee, candy etc. are approvable. Questionable giveaway items, accompanied by a sample of the giveaway that will not be returned, or an electronic image of the item, must be submitted by June 26, 2009. NASS will request the removal of unapproved items.

43. CHILDREN

No children under 18 years of age will be permitted to enter the exhibit hall during the installation or dismantling of exhibits.

44. SECURITY

JSSR and NASS will provide uniformed security guard service in the exhibit hall beginning with the delivery of exhibits to the exhibit hall through 6:00 p.m. on Thursday, July 30, 2009. Neither JSSR, NASS nor the Ritz-Carlton, Kapalua will be held responsible for any loss or damage to the exhibitors' property. Exhibitors must take precautions to protect their property against pilferage.

45. INSURANCE AND LIABILITY

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses of whatever kind and nature relating to or arising from an injury to any person, or loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the exhibition. Exhibitors shall protect, indemnify, hold harmless and defend NASS or JSSR, its officers, directors, agents, members and employees against all such claims, liabilities, losses, damages and expenses, including reasonable attorney's fees and cost of litigation, provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence of NASS and JSSR, its officers, directors, agents or employees.

Exhibitors should maintain general public liability insurance against claims of personal injury, death or property damage incident to, arising out of, or in any way connected with their participation in the exhibition, in the amount of not less than one million dollars (\$1,000,000) for personal injury, death, or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of exhibitors under the policy and procedures and should cover NASS and JSSR as additionally named insured.

Exhibitor Rules and Regulations

Each exhibit company is responsible for obtaining, for its protection and at its own expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance company of any right of subrogation as to any claims against NASS or JSSR, its officers, directors, agents, members or employees. The exhibitor further waives any claim against the North American Spine Society or the Japan Spine Research Society and its agents, employees, representatives, successors and assigns, arising out of the oral or written publication of any statement made in connection with Spine Across the Sea by anyone not an employee of the NASS or JSSR concerning the exhibitor or their exhibit. If any part of the exhibit hall is destroyed or damaged, preventing NASS and JSSR from permitting an exhibitor to occupy assigned space during part or all of the exhibition, or in the event occupation of assigned space during part or all of the exhibition is prevented by strikes, acts of God, national emergency or other causes beyond the control of JSSR and NASS, exhibitors will be charged for space during the period it was or could have been occupied; and exhibitors hereby waive any claims against NASS and JSSR, its directors, officers, agents, members or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against NASS/JSSR being a refund of rent paid for the period it was prevented from using the space.

46. SATELLITE EVENTS

Any exhibitor wishing to host meetings, social events or a hospitality suite during the course of the Annual Meeting must comply with the policies set forth in the Satellite Event Brochure that will be mailed to all exhibitors in the Exhibitor Confirmation Packet. Unapproved meetings conflicting with NASS educational activities jeopardize NASS' accreditation status and are strictly prohibited.

47. USE OF THE JSSR OR NASS LOGO

Use of the JSSR and/or NASS name or logo is expressly prohibited, except with written permission. Use of the meeting name or promotion of attendance at the meeting or of particular papers within the conference is not allowed. Use of JSSR or NASS name or logo in booth literature is not allowed.

Spine Across the Sea 2009 Exhibitor Application

100% deposit must accompany all forms. Completed forms with credit card payment can be faxed to (630) 230-3708. If paying by check, mail form to: NASS, 7075 Veterans Blvd., Burr Ridge, IL 60527. (Tax ID# 36-3382069) Don't forget to complete the FDA disclosure information form.

Company Information (as it will appear on signage, in Final Program, etc.)

Company Name _____

Address _____

City, State, ZIP, Country _____

Phone _____ Fax _____ Web Site _____

Company/Product Description

Please select a company description below, and submit a product description (50 word limit). Descriptions will be published in the Final Program.

- | | | |
|---|--|---|
| <input type="checkbox"/> Association/Nonprofit | <input type="checkbox"/> Medical Supplies | <input type="checkbox"/> Research Products/Supplies |
| <input type="checkbox"/> Blood/Tissue Products & Implants | <input type="checkbox"/> Pain Management/Rehab | <input type="checkbox"/> Soft Goods Bracing |
| <input type="checkbox"/> Bone Growth Stimulators | <input type="checkbox"/> Pharmaceuticals | <input type="checkbox"/> Surgical Equipment |
| <input type="checkbox"/> Computer Hardware/Software | <input type="checkbox"/> Physician Recruitment | <input type="checkbox"/> Surgical Implants |
| <input type="checkbox"/> Diagnostics/Imaging | <input type="checkbox"/> Practice Management | <input type="checkbox"/> Surgical Instruments |
| <input type="checkbox"/> EEG/EP Monitoring | <input type="checkbox"/> Publisher | <input type="checkbox"/> Other |

Booth Selection and Fees

Booth Selection: 1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____

Early bird rate (before May 1, 2009): \$2,200 per 10' x 10' **After May 1:** \$2,700 per 10' x 10'

Total fees: _____

We prefer not to be placed next to or across from any of the following companies: (NASS will do its best to accommodate requests; however, no guarantee will be made) _____

Method of Payment

Check (made out to North American Spine Society) Credit card: _____ MC ___ Visa ___ AmEx

Card Number _____ Expiration Date _____

Signature _____ Name on Card (print) _____

Agreement

Signature and submission of this application is considered agreement by the applying company and its representatives to abide by the conditions outlined in this prospectus. This includes receipt of approval from NASS and JSSR for any giveaways or events to be held by the applicant at Spine Across the Sea. The signer of this application shall be the sole contact between NASS and JSSR and applicant company. NASS, JSSR, its general contractor, convention center and/or exhibition hall shall not be responsible for any loss, damage or injury that may occur to the exhibitor's employees (public or other) or property from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract and, the exhibiting company, on signing the application expressly releases NASS, JSSR, its employees, its general contractor and/or the exhibition hall from and agrees to indemnify same against any and all claims for such loss, damage or injury. The exhibiting company agrees to defend and indemnify NASS, JSSR, its employees, its general contractor and/or the exhibition hall from all claims and suits for damages of all kinds brought against them arising out of any act or failure to act on the part of the exhibiting company and its employees arising out of the display or the performance of its products.

Company Contact Signature _____

Print Name _____

Title _____ E-mail _____

Spine Across the Sea Exhibitor FDA Disclosure Form

Displays or graphical depictions of drugs or devices declared investigational or unapproved by the Food and Drug Administration must contain only objective statements about the product, contain no claims regarding safety, effectiveness or reliability or comparative claims to other marketed products. These drugs/devices must be displayed solely for the purpose of obtaining investigators and be accompanied by directions for becoming an investigator and investigator responsibilities. Drugs/devices will only be permitted when accompanied by appropriate signs that indicate the clearance status. Signs must be visible, near devices (clearly legible) and contain the following or similar statement: "Caution: Investigational Device—Limited to Investigational Use." All exhibitors are advised to take heed of the FDA prohibition on promotion of cleared devices for unapproved uses.

Signage for investigational or unapproved drugs or devices must be provided by exhibitors and must conform to the following requirements:

- Signage must be at least 8.5" x 5.5".
- Text must be at least 18 pt. size and clearly legible.
- Signage must be placed near displayed drugs/devices and on any graphics depicting the item.

Exhibitors must have available at their booths documentation from the FDA stating the approved uses of the drugs or devices displayed.

FDA Review by NASS

Exhibitors will be required to submit, with their application, a list of products they intend to display with each product's FDA status. Exhibitors may be required at any time to produce proof of claims, approval status, etc. At the Annual Meeting, a NASS committee will review all products on display in exhibit hall for conformance with FDA and NASS policy. Decisions of the review committee are final.

Please list below the products/services you intend to display at the NASS Annual Meeting and the FDA status of each:

Drug/Device/Service	Approved	Investigational	Not Approved	N/A
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Signature _____ Date _____

Print name clearly _____

Company _____