

2016 ANNUAL MEETING EXHIBITOR RULES & REGULATIONS

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General Meeting Rules

All exhibitors must adhere to the following rules and regulations and other rules and regulations that may be promulgated by the North American Spine Society (NASS), all of which are incorporated by reference as part of all exhibit space rental agreements.

1. Interpretation of Rules

NASS shall have full power in the interpretation and enforcement of rules and regulations governing exhibitors. Issues and questions not covered by the regulations shall be subject to the final judgment and decision of NASS. NASS may amend these rules and regulations at any time, and the amendments so made shall be binding upon the exhibitor equally with these rules and regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during the 31st Annual Meeting, and may be given to any authorized agent or representative of the exhibitor.

2. Purpose of Exhibits

The North American Spine Society, a nonprofit scientific and educational association, sponsors the NASS Annual Meeting. The purpose of the technical exhibits, an integral part of the Society's educational activity, is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies and services that are relevant to spine care. NASS does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the Annual Meeting.

3. Eligibility to Exhibit

The Technical Exhibition is designed for the display, demonstration and sale of products and services relating to the practice and advancement of the art and science of spine care and the professional education and support of the members of NASS. NASS reserves the right to determine the eligibility of all exhibit space applicants. Companies must be in good financial standing with NASS in order to exhibit at the Annual Meeting

4. Installation

Friday, October 21–Tuesday, October 25, 2016. All exhibits must be erected by 8:00 a.m. on Wednesday, October 26, 2016. No trunks, cases or other packaging materials are to be left in the exhibit area after installation of the booth, nor may such materials be brought into the exhibit hall during open exhibit hours. Any space not claimed and occupied for which no special arrangements have been made in writing to NASS prior to 5:00 p.m. on Tuesday, October 25, 2016, shall revert to NASS to be relet and occupied in any manner and for such purposes as NASS may see fit.

5. Exhibit Hours

Wednesday, October 26 | 9:00 a.m.–5:00 p.m. Thursday, October 27 | 9:00 a.m.–5:00 p.m. Friday, October 28 | 9:00 a.m.–1:30 p.m.

NASS requires all exhibits to remain open, with at least one representative in the booth,

during the specified exhibit hours. Hours are subject to change.

6. Exhibit Hall Access

Properly badges exhibitor personnel will be permitted on the exhibit floor one hour prior to opening and may remain one-half hour after the daily closing of the exhibit hall with the exception of Friday, October 28, when dismantling begins. Personnel may remain in the hall for tear down and packing activities until 8:30 pm on Friday.

7. Dismantling

Friday, October 28 | 1:30 p.m.– 8:30 p.m.
Saturday, October 29 | 8:00 a.m.–5:00 p.m.
Sunday, October 30 | 8:00 a.m.–10:00 a.m.

8. Sales and/or Solicitation of Orders

Sale of products and services is allowed on the exhibit floor provided such sales are conducted in a professional, businesslike manner, in accordance with NASS guidelines, and the exhibitor complies with all state and local tax regulations. No signage or advertising of product pricing will be allowed. NASS reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

9. FDA Disclosure

Displays or graphical depictions of drugs or devices declared investigational or unapproved by the Food and Drug Administration must contain only objective statements about the product, contain no claims regarding safety, effectiveness or reliability or comparative claims to other marketed products. All products that are not FDA approved for a particular use in humans

or which are not commercially available in the United States will be permitted to be displayed only when accompanied by appropriate signs that indicate the product's FDA clearance status. Signs are to be provided by the exhibiting company and text must be at least 18 pt. size and clearly legible.

Signs must be visible, near devices (clearly legible) and contain the following or similar statement: This product is not cleared by the FDA for distribution in the United States This product is intended to be used in the United States as described in the product's labeling. All exhibitors are advised to take heed of the FDA's prohibition on promotion of cleared devices for unapproved uses. For more information, visit www.fda.gov or contact: FDA/CDRH/Office of Device Evaluation at (800) 638-2041 or (240) 276-3993 FDA Division of Drug Marketing at (301) 796- 1200.

10. Space Selection

The priority point application deadline is April 15, 2016.

Space will be assigned via an online booth assignment. This will allow you to select your booth from those available in real time. Space assignment will take place the week of May 9-13, 2016.

Your appointment time, determined by priority points, will be sent to you via e-mail on April 25 with more detailed instructions on the process. (Applications received after April 15, will be assigned as they are received after the initial booth assignment.)

Priority points are awarded by past participation based on booth size and the number of consecutive years of participation in the previous five NASS Annual Meetings. Companies that have merged with, been purchased by, or have purchased another company may use the exhibit history from either company, whichever is more favorable, but not the combined history of both companies. Priority points are non-transferable and may not be used by parent or subsidiary companies. Submission of an application does not guarantee space availability, nor does it guarantee size or location.

11. Space Relocation

NASS reserves the right to relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in the Annual Meeting, the deposit and/ or full payment for exhibit space will be fully refunded. NASS reserves the right to change the exhibit floor plan if conflicts arise regarding space requests or conditions that are beyond the control of NASS. NASS reserves the right to locate exhibitors demonstrating loud apparatus or conducting odor producing activities in an area where the noise or aroma will not interfere with other exhibits.

12. Subletting of Space

The subletting, assignment or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of business. Should any subletting be

found both the lessor and lessee shall be asked to vacate their space immediately, lose all priority points for that year.

13. Booth Payments

The full amount due must accompany the Application for Booth Space/contract. The application will not be processed nor space assigned without the required payment. The premium fee for corner booth space will be invoiced after the booth selection process. It does not have to be included at the time the Booth Application is submitted.

14. Cancellations or Reductions in Space

Cancellation of exhibit space must be made provided to NASS in writing. A refund, minus a 50% cancellation fee, will be made if the cancellation is received by May 27, 2016. Any company canceling after May 27, 2016, will pay a 100% penalty. Canceling companies may not cede exhibition space to other companies; exhibit space is the property of NASS, is non-transferable and available space will be assigned according to the wait list process. All reductions in space require the approval of NASS and may result in space reassignment.

Cancellation of space waives the privileges granted to exhibiting companies, ie, registration lists, exhibitor badges, etc. The cancellation fee may not be used to defray the cost of new orders such as Commercial Business Interest badges. Space reduction is considered a cancellation of space and will follow the rules and deadlines noted above. Cancellation of the convention by NASS will result in a full refund to all exhibitors unless due to circumstances beyond the association's

control such as acts of God, labor disputes, acts of war, acts of terrorism, etc.

15. Wait List

In the event that NASS runs out of available exhibition space, a wait list will be formed. The wait list will be operated on a first-come, first-served basis, based on time/date receipt of application, regardless of size requested, priority points, past participation, contributions or relationships to other companies.

Companies may not sublet per rule 12; should any subletting be found both the lessor and lessee shall be asked to vacate their space immediately and lose all priority points for that year. Canceling companies may not cede exhibition space to other companies; exhibit space is the property of NASS, is non-transferable and will be assigned according to the wait list. In all cases, the decision of NASS shall be final and binding on all parties.

16. Security

NASS will provide uniformed security guard service in the exhibit hall beginning with the delivery of exhibits to the exhibit hall through completion of move-out on Sunday, October 30, 2016. Neither NASS nor the Boston Convention and Exhibition Center will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

17. Insurance and Liability—Certificate of Insurance Requirement

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or

expenses of whatever kind and nature relating to or arising from an injury to any person, or loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the exhibition. Exhibitors shall protect, indemnify, hold harmless and defend NASS, its officers, directors, agents, members and employees against all such claims, liabilities, losses, damages and expenses, including reasonable attorney's fees and cost of litigation, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence of NASS, its officers, directors, agents or employees.

A Certificate of Insurance is to be submitted to NASS with your booth application and should cover NASS as an additionally named insured. Exhibitors should maintain general public liability insurance against claims of personal injury, death or property damage incident to, arising out of, or in any way connected with their participation in the exhibition, in the amount of not less than one million dollars (\$1,000,000) for personal injury, death or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of exhibitors under the policy and procedures and should cover NASS as an additionally named insured.

Each exhibit company is responsible for obtaining, for its protection and at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's

insurance company of any right of subrogation as to any claims against NASS, its officers, directors, agents, members or employees. The exhibitor further waives any claim against the North American Spine Society and its agents, employees, representatives, successors and assigns, arising out of the oral or written publication of any statement made in connection with the Annual Meeting by anyone not an employee of NASS concerning the exhibitor or their exhibit. If any part of the exhibit hall is destroyed or damaged, preventing NASS from permitting an exhibitor to occupy assigned space during part or all of the exhibition, or in the event occupation of assigned space during part or all of the exhibition is prevented by strikes, Acts of God, national emergency or other causes beyond the control of NASS, exhibitors will be charged for space during the period it was or could have been occupied; and exhibitors hereby waive any claims against NASS, its directors, officers, agents, members or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against NASS being a refund of rent paid for the period it was prevented from using the space.

18. Children

No children under 18 years of age will be permitted to enter the exhibit hall during the installation or dismantling of exhibits.

19. Program Proceedings Distribution

The designated on-site company representative is entitled to one (1) copy of the Program Proceedings per 10' x 10' booth contracted, up to a maximum of five

books. Distribution will take place in the registration area upon request.

20. Official Service Contractors

NASS will designate official service contractors to provide all services to exhibitors other than supervision. These official contractors will be listed in the Exhibitor Services Kit. Drayage, rigging, cleaning, catering, electrical and plumbing must be provided by the designated official contractors. The General Contractor is Freeman.

21. Exhibitor Appointed Contractors

Exhibitors who plan to use a service contractor other than the official service contractors must complete and return the Exhibitor Appointed Contractor Authorization form to NASS by August 21, 2016, with the company name, address, telephone number, name of supervisor scheduled to be in attendance at the Annual Meeting and a statement that such contractor will comply with all rules and regulations of the show. Independent contractors must perform all services in a timely and professional manner, in accordance with the Annual Meeting's established deadlines, not engage in solicitation of business on the exhibit floor for present or future conventions, provide a Certificate of Insurance to NASS no later than September 21, 2016.

The EAC also agrees to comply with the authorization and insurance requirements of the General Contractor, Free-man and the BCEC. The BCEC registers all EAC company's working in the facility and requires payment of an annual fee. EAC companies that are not registered will not be allowed to work in

the convention center. More details can be found here.

22. Exhibitor Service Manual

An Exhibitor Service Manual containing complete show information and order forms for all show services will be available to each exhibiting company on June 29, 2016. All forms should be completed and submitted in advance of the meeting to ensure adequate labor, equipment, etc. is available for a smooth setup. Forms will be included for the following services to be provided by the official service contractors: labor, material handling, electricity, furniture rental, signs, rental displays, utilities, photography service, audiovisual, telephone, florist and cleaning.

Display Regulations

23. Standard Booths

All booths are 10'x10' or multiples thereof. Inline booths will be equipped with an 8' high back drape, 36" high side rails and a 7" x 44" identification sign displaying the exhibitor's name and booth number.

24. Inline Booths

The backwall height of Inline booths must not exceed 8' in height unless located along the hall perimeter—such booths may be 12' in height. Display material must be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors. The maximum side height of 8 ft. is allowed only 5' forward from the back wall of the booth space, with a 4 ft. side height restriction imposed on all materials in the remaining space forward to the aisles. When three or more linear booths are used in combination as a single exhibit space, the 4 ft. side

height restriction is applied only to that portion of exhibit space which is within 10 ft. of an adjoining booth.

25. Island Booths

An island exhibit is an open area of exhibit space with aisles on all four sides. Island exhibits may occupy 100% of the rental space, but must provide access to the booth from all four aisles. A 50% see-through effect on that portion of the booth from the floor up to 8' in height is required so as not to totally obstruct booths located on any side of the island. There is a 25' height limit. Conference rooms or office enclosures must be constructed of materials that provide at minimum partial see-through visibility or light penetration. Important: A booth rendering for island booths must be submitted to the NASS Exhibit Manager for design approval by August 5, 2016. Drawings should include all display components including hanging signs, with their dimensions. If the design is not submitted and the construction is determined to be in violation of the above restrictions, NASS has the right to prohibit assembly of the booth, or to order disassembly when and if a violation becomes apparent. To avoid potential issue on site, a floor plan should be submitted for review.

In addition, you must meet the BCEC rules for two story booths and covered areas, including the design and use of:

1. Second levels
2. Staircases
3. Smoke detectors
4. Fire extinguishers
5. Fire retardancy
6. Certified approval by a structural engineer

7. Submission of plans by August 2015
for fire marshal review

Visit here for more information. Questions
and Plans may be submitted to: TBD

26. End-cap or Peninsula Booths

End-cap booths (a 10' x 20' space spanning
two aisles) or peninsula booths (a 20' x 20'
booth or larger attached to an in-line row)
are not permissible.

27. Booth Arrangement and Construction

All exhibits must be confined to the spatial
limits of their respective booth(s) as indicated
on the floor plan and all equipment, products
or materials to be shown or demonstrated
must be placed within the exhibitor's
contracted exhibit space in order to ensure
attendees viewing the exhibit will stand
within the said space, not in the aisles. All
exposed parts of displays must be finished
so as to present an attractive appearance
when viewed from the aisles or from
adjoining exhibits. The exposed portions may
be draped at the exhibitor's expense. All
tables used in an exhibit space must be
skirted. No pins, tacks or adhesives of any
kind may be attached to the convention
center structure including walls or columns.
No nails or bracing wires used in erecting
displays may be attached to the premises.
Exhibitors are responsible for compliance
with the Americans with Disabilities Act of
1992 with regard to their booth space. More
information regarding the ADA compliance
can be found by contacting (800) 514-0301
or at www.usjo.gov/crt/ada/infoline.htm.

28. Multi-level Booths

Two-story booths will be permitted in exhibit
space that is 600 sq. feet or larger. All
guidelines that apply to island exhibits (see
rule 25) also apply to multi-level booths.
Important: A booth rendering for island
booths must be submitted to the NASS Exhibit
Manager for design approval by August 5,
2015. Drawings should include all display
components including hanging signs, with
their dimensions. If the design is not
submitted and the construction is determined
to be in violation of the above restrictions,
NASS has the right to prohibit assembly of
the booth, or to order disassembly when and
if a violation becomes apparent. To avoid
potential issue on site, a floor plan should be
submitted for review. See #25 for
guidelines specific to BCEC for multi-level
structures.

Certain booths may require Fire Watch
personnel, electrical ventilation, smoke
detection devices, fire extinguishers, multiple
exits, etc., as required by Fire Prevention
Officials.

29. Tents, Awnings and Canopies

The use or display of tents, awnings, or
canopies requires review and approval of
BCEC and the fire marshal. Rules can be
found here.

30. Rigging

The MCCA and its contracted entities are the
exclusive providers of rigging, the operation
of ground-supported truss trucks. Exhibitors
must place rigging orders through the
Exhibitor Service Department at least
twenty-one (21) days prior to event move-in,

in order to receive the discount price; otherwise, standard rates apply.

31. Hanging Signs/ Banners, Truss Systems and Lighting

Hanging signs for island booths are permitted subject to show management approval. Please consult the MCCA for specific information.

All light fixtures and trussing also must remain within the confines of the exhibit space. Lighting that projects onto a neighboring exhibitor's space or NASS aisle space, will not be allowed. Lighting that spins, rotates or other specialized effects must be submitted and approved by the NASS Exhibits Manager.

32. Balloons

At no time are exhibitors allowed to bring helium balloons into the facility. Helium tanks cannot be brought into the facility.

33. Storage of Crates and Boxes

The official drayage contractor will handle and provide storage space for crates, boxes, skids and other material during the exhibition and return properly marked materials at completion of the exhibition. Wrapping materials, such as paper and excelsior, must be completely enclosed within the packing boxes. Storage of crates, boxes or any packing material behind the booth is prohibited.

34. Fire Regulations

All displays or exhibited materials must be fireproof to conform to all applicable federal, state and city fire safety regulations and laws. Combustible materials must be treated with an effective flame retardant

material. Oilcloth, tarpaper, sisal paper, nylon, orlon and certain plastic materials that cannot be made flame retardant are prohibited.

35. Utilities

Complete information on utilities will be available in the Exhibitor Services Manual available to exhibiting companies on June 29, 2016.

36. Shipping to the Boston Convention & Exhibition Center

Complete shipping information (warehouse and direct to show site) will be included in the Exhibitor Services Manual available to exhibiting companies on June 29, 2016.

37. Return Shipments

Advance arrangements for all return shipments must be made with the general contractor prior to the close of the show. Return bills of lading will be required for outbound shipments at the close of the meeting. If no carrier is indicated, the official drayage contractor will select the most convenient carrier available.

38. Service Desk

A general contractor service desk will be open at 8:00 a.m., Friday, Thursday October 21, 2016. At the desk, exhibitors may verify, check and adjust their requirements for installation, furniture, equipment and other auxiliary services.

39. Labor

Labor may be ordered through the general contractor. Full instructions and all rates pertaining to labor will be included in the

Exhibitor Services Manual available to exhibiting companies on June 29, 2016.

40. Work Rules

The exhibit hall will be inspected during installation hours and efforts will be made to advise exhibitors of any deviation from exhibit rules. Exhibitors must make all corrections requested by NASS at their own expense or risk removal from the exhibition without notice and without obligation on the part of NASS for any refund.

41. Curtain Graphics

Translucent graphic screens are considered to be sight obstructions and sight-blocks for line of-sight issues. Therefore placement of such is subject to applicable hanging sign, two-story and inline booth regulations regarding use and placement.

42. Exhibitor Personnel

Registration will be via an online system. The link to the online system will be sent to you in June. Personnel not registered by the October 20, 2016 deadline must register on site. Exhibiting companies may register up to three employees free of charge for each 10' x 10' booth space reserved. Additional registrants will be charged \$575.00 each.

43. Badge Distribution

Badges will be distributed on site from the exhibitor registration area. Representatives without badges will not be admitted to the exhibit hall. Badges are personal and nontransferable and must be worn in the exhibit area at all times. Defacing badges by inserting business cards, photocopying or attaching ribbons or other items to badges is prohibited. Should a registered Exhibitor

Representative be unable to attend the meeting, his/her badge fee may be transferred to another person. Only the Designated On-site Contact can authorize this transfer. Either the Designated On-site Contact would need to accompany the representative to the Exhibitor Registration counter to authorize this or the representative would need a signed letter from the exhibitor representative on company letterhead, noting both the representative who is being replaced and the representative who is taking his/her place. All badges will be distributed on site. Representatives must collect their badges individually from the Exhibitor Registration Counter and present a photo ID.

44. Exhibitor Conduct

NASS reserves the right to approve all exhibits and related activities. NASS may require that an exhibit be curtailed if it does not meet the standards set forth herein.

45. Admission to General/Scientific Sessions and Receptions

Exhibitors may attend the General and Scientific Sessions at the convention center free of charge once all attending doctors have been seated. THIS DOES NOT INCLUDE TECHNIQUE WORKSHOPS OR COURSES HELD on Tuesday which require a separate registration payment.

46. Exhibitor Representative Conduct

NASS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the Annual Meeting. Exhibit personnel may NOT enter another exhibitor's booth without obtaining

permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting attendees is strictly prohibited.

47. Unbadged Persons in the Exhibit Hall/Use of Non-contracted exhibit space

Any persons found within the exhibit hall without their badges will be asked by security to provide picture ID. Those persons will then be asked to leave the hall. Persons unable to provide picture ID will be subject to arrest for trespassing. If that person is found to be a badged representative for an exhibiting company that company will be subject to the violations policy laid forth in the exhibitor prospectus. Companies are responsible for the behavior of their badged representatives whether they are independent representatives or company employees.

Any person, company, or organization not having contracted with NASS for booth space in the Exhibit Hall, will not be permitted to display or demonstrate any products, processes, services, or solicit orders in the NASS contracted convention facilities. Those found violating this rule will be escorted from the meeting.

48. Purchasing Badges for Doctors

Exhibiting companies may not purchase badges, provide airfare or hotel rooms to any US based physicians. The only exception is if those physicians are full-time employees of that company. Consultants are not considered full-time employees and must purchase their own badges, air fare and hotel rooms.

49. Sounds/Odors

Show management reserves the right to determine at what point sound or odor interferes with others and must be discontinued.

50. Laser Equipment

Exhibitors demonstrating or displaying lasers must comply with all provisions of ANSI Z136.1. Any potentially dangerous laser beams must be enclosed or otherwise made inaccessible to spectators. All laser beams must terminate in a beam block sufficient for the wavelength and energy of the beam. Precautions must be taken to eliminate exposure to stray beams or spurious reflections.

51. Music

All ASCAP, BMI, SESAC or other copyright fees applicable to music or entertainment used as part of an exhibit are the sole responsibility of the exhibitor. The exhibitor must make required payment directly to the applicable copyright agency.

52. Smoking

No smoking is permitted within the exhibit hall at any time including installation, exhibit hours and dismantling.

53. Defacing or Forgery of Exhibitor Badges

Defacing or forgery of exhibitor badges by representatives of a company will be considered a violation of show rules by the company and will be treated as a violation by that company.

54. Photography

Only the official photographer may take photographs in the exhibit hall. Exhibitors

taking photographs in the exhibit hall will have their film or data cards confiscated. Details about the official photographer will be included in the Exhibitor Services Manual.

55. Handouts and Giveaways

Other than medical textbooks or anatomical models used for educational purposes, any such item should have a fair market value of less than \$100. A Company may not provide items that are capable of use by the Attendee (or his or her family members, office staff or friends) for noneducational or nonpatient-related purposes, for example, a DVD player or MP3 player/iPod.

A Company may not give Attendees any type of non-educational branded promotional items, even if the item is of minimal value and related to the Health Care Professional's work or for the benefit of patients. Examples of non-educational branded promotional items include pens, notepads, mugs, and other items that have a Company's name, logo, or the name or logo of one of its products. Small catering items, coffee, candy etc. are approvable. Requests for questionable giveaway items, accompanied by a sample of the giveaway that will not be returned, or an electronic image of the item, must be submitted by August 26, 2016. NASS will request the removal of unapproved items.

56. Contests, Raffles, Etc.

Contests and raffles are permitted with prior approval from NASS. Requests must be submitted by August 26, 2016. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter," and how winners will be notified. NASS must be

notified of the winners and when the prize was awarded. NASS reserves the right to restrict contests or raffles that it deems inappropriate or unprofessional. Prizes must comply with rule 55 guidelines on gifts.

57. Catering

Levy Restaurants is the official caterer for all food and beverage services within the BCEC. All arrangements for the service of food and/or beverages must be made through the catering office. This includes bottled water.

58. Bioskills/tissue

No procedures may be performed on any tissue on the exhibit floor, except within the Learning Place: Surgical Innovation Lab area. NASS includes both animal and human tissue in this prohibition. Any product demonstrations must be conducted on artificial models. Companies found in violation of this will be subject to a more severe penalty sequence than stated in the violations.

59. Promotion of NASS Speakers, Sessions, Posters

Companies may not engage in any activity to drive attendance to specific NASS sponsored educational sessions. Promotion of any NASS 31st Annual Meeting CME educational sessions, e-posters, speakers, etc. before, during, or after the Annual Meeting by companies via mailers, email or posters is against ACCME regulations, threatens NASS' accreditation status and may result in penalties not following the sequence outlined in the prospectus. This includes promotions featuring the name of the speakers, time and location of the presentation, name of the presentation, poster title or authors. By submitting an application to exhibit the

exhibitor agrees to abide by the spirit of rule 59 and refrain from forms of marketing the NASS sponsored CME education in ways not specifically mentioned in this rule.

60. Booth Presentations— non-CME credit

Exhibitors may hold presentations within their booth spaces anytime during exhibit hours. Companies may include the names of the physician presenters in promotional literature. NASS is the sole provider of CME credit at the Annual meeting between the hours of 7:15 a.m.–5:30 p.m. CME credit cannot be provided for presentations offered by exhibitors in the exhibit hall.

61. Industry Sponsored Meetings and Events

Any exhibitor wishing to hold meetings, social events or a hospitality suite during the course of the Annual Meeting must comply with the policies set forth in the Industry Event Brochure that is available on the NASS website. NASS prohibits the schedule of companies sponsored events directed to meeting attendees, that conflict with the NASS scientific program and exhibit hall hours. Unapproved meetings conflicting with NASS educational activities will result in the loss of priority points.

62. Animals

Live animals, with the exception of service animals, are not allowed onto the show floor.

63. Vehicles on Static Display

Vehicles and other motorized equipment vehicles that are to be brought into the facility must be pre-approved by the MCCA, and all requirements made under that agreement must be followed. In some cases, vehicles will not be allowed in the building,

and there are restricted areas that vehicles cannot enter. Special permission by MCCA is required to place vehicles in public and common areas inside the facility. Keys to start the vehicle, as well as any deactivation codes for security features, must be left with the MCCA Public Safety

Motorized vehicles are defined as any vehicle propelled by an internal combustion engine, such as, but not limited to: automobiles, trucks, buses, farm equipment, construction equipment, motorcycles, snowmobiles, aircraft, watercraft and lawnmowers. Motorized vehicles shall:

1. Be equipped with a locking (or taped) gas cap to prevent the escape of vapors. Fuel tanks shall not have more than three (3) gallons of fuel, or 1/8 tank, whichever is less. Exceptions: Recreational vehicles (RVs) may have up to 1/4 tank of fuel. Aircraft that is on standby status and is required to have a minimal fuel level as determined by the Federal Aviation Administration (FAA), such as MedFlight ®
2. Have at least one (1) battery cable used to start the engine, disconnected and the end of the disconnected battery cable, taped. It is preferred that the positive or “hot” cable be disconnected.
3. Not be moved during exhibit hours. Vehicles may not be started or operated within the exhibit hall for the first 15 minutes after the exhibit hall closes to the public for the day or final closing of the event. No vehicle may be operated on the exhibit hall without a lead person walking in front of the vehicle warning people of vehicle movement.
4. Fueling or defueling of vehicles is prohibited.

64. Drones/UAS/UAV

No use of any Unmanned Aircraft Systems (UAS) and/or Model Aircraft shall be permitted inside an MCCA facility; or over, or on the grounds of such facility, without the prior written approval of MCCA Public Safety Department and NASS. All proposed uses for which requests for such approval are made must satisfy all Federal Aviation Administration, State, and Local regulations. If the Public Safety Department determines that any such use of UAS and/or Model Aircraft pose a hazard to persons or MCCA Facilities or grounds, the Public Safety Department, at its sole discretion, may terminate the operation of such use at any time. The owner and operator of the UAS and/or Model aircraft shall be responsible for any and all damage to persons, property or facilities in any way resulting from such use.

65. Not-For-Profit or Charitable Organization Fundraising

NASS invites and welcomes the participation of other not-for-profit (NFP) organizations and charitable organizations at its meetings. All fundraising activities for these organizations must be conducted within the confines of their exhibit spaces.

Not-For-Profit or charitable organizations may solicit outside of their exhibit space only under the condition that they have specific written agreements from the North American Spine Society or the National Association of Spine Specialists benefiting both the NFP or charitable organization and NASS. Those organizations found to be soliciting on the show floor without having a prior specific written agreement will be asked to leave.

66. Market Research

Any and all market research efforts are required to be conducted from within one's exhibit space. Soliciting on the show floor or within the center is not permitted. All personnel staffing these booths must be registered as exhibitor representatives.

67. Gifts to NASS Staff

NASS prohibits any NASS employee from accepting gifts, gratuities or any other favors from parties doing business with NASS.

68. Advertising at NASS Contracted Venues

NASS considers the Boston convention facilities and the hotels within the NASS block to be industry neutral for the duration of the NASS 31st Annual Meeting. All marketing at the convention center and the hotels within the NASS block will take place within a company's contracted booth space or as specified by the terms of a defined NASS advertising opportunity or sponsorship. NASS considers the surrounding sidewalks and public fixtures to be contiguous with the Boston Convention Center and the hotels within the NASS block and therefore to be free from advertising. This includes but is not limited to: sidewalk advertisements, sandwich boards, Segways or carts bearing advertising, posters, "footprints" and pamphlet distributors. By submitting an application to exhibit the exhibitor agrees to abide by the spirit of rule 67 and refrain from forms of marketing at the center and at NASS venues in ways not specifically mentioned in this rule.

69. Motorized Vehicles

Motorized Vehicles (electric or gas powered scooters, "hoverboards", Segways, etc.) are

not allowed on the showfloor. This does not apply to disabled persons using wheelchairs or a comparable conveyance nor does it apply to Cushman carts or the like during set-up or break down by labor.

70. Ground Based Robots/ App Enabled Robots/ Remote Controlled Ground device ****New for 2017****

Ground Based Robots / App Enabled Robots may be used within the confines of an exhibitor's rented space. They may not be used in the aisles of the exhibition or any other space within the convention center. All other rules and regulations regarding noise and conduct apply to its use. This rule extends to all other unnamed technology ground based

71. Violations

Any violation of the Rules and Regulations shall subject the exhibiting company to the following penalties:

- First Violation: Loss of the current year's priority points.
- Second Violation: Loss of one-half of the accrued points.
- Third Violation: Loss of the remainder of points, removal from the show floor and one-year suspension of exhibiting privileges. Disciplinary action will be progressive according to the above sequence. However, a more severe penalty may be levied at the discretion of NASS, without following the above sequence. NASS reserves the right to restrict and/or dismiss at any time any exhibit that it deems undesirable.

