



EXHIBITOR PROSPECTUS

NASS2017
ORLANDO, FL | OCT. 25-28

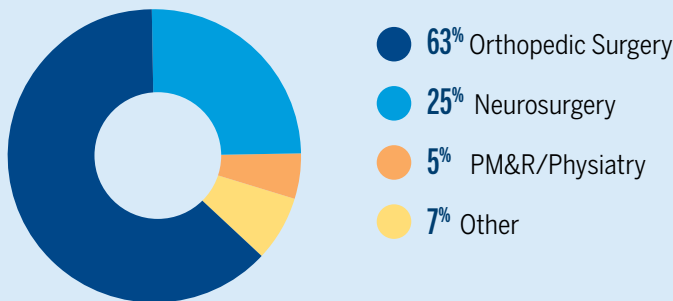
**PRIORITY POINT BOOTH ASSIGNMENT APPLICATION DEADLINE:
APRIL 13, 2017**

APPLY FOR SPACE NOW

At the industry's most attended event, you can connect with a massive group of high-level, influential decision-makers exhibiting and attending the NASS Annual Meeting.

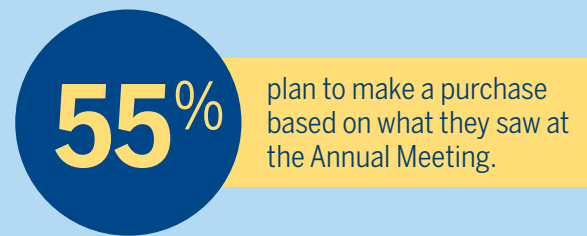
● Under One Roof.

More than 10 physician specialties, all with a single focus. In an event so focused on spine care, every single participant is your target audience.



● Motivated.

Many attendees of the NASS Annual Meeting are ready to make decisions and move on the technology they experience at the show.



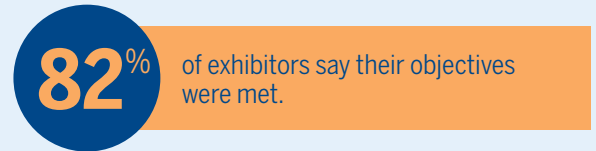
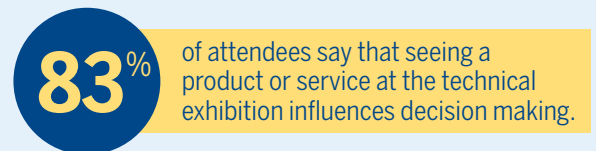
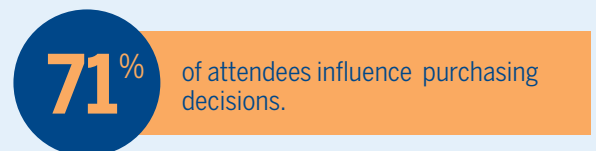
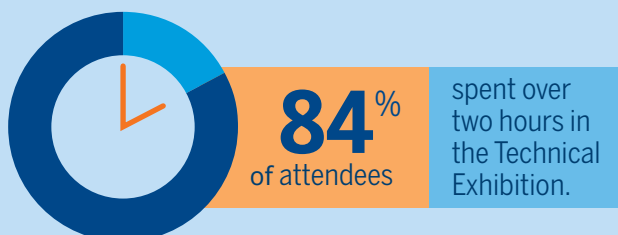
● Expand Your Reach.

Solidify your home region or tap new international markets by expanding your reach. Wherever your target audience is located. NASS brings together spine care leaders from around the globe!



● Our Attendees Invest the Time.

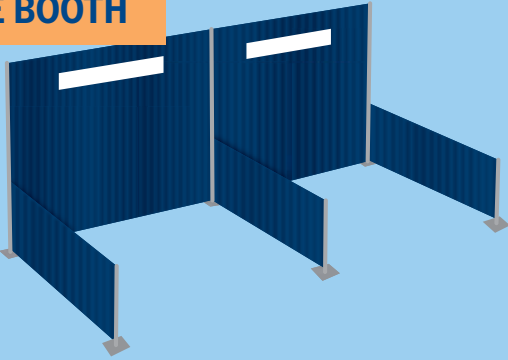
NASS Annual Meeting attendees devote time on the floor to learn, educate and network.



Booth Types

APPLY FOR SPACE NOW

INLINE BOOTH



10' x 10'

10' x 20'

\$3,750

\$7,500

3

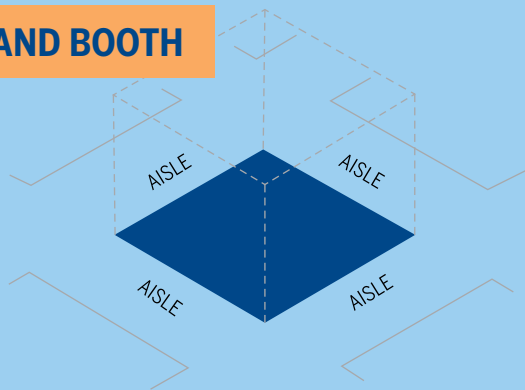
Comp. Reps

6

Comp. Reps

\$37.50 per square foot | \$300 corner fee

ISLAND BOOTH



20' x 20'

20' x 30'

20' x 40'

\$17,000

\$24,500

\$32,000

12

Comp. Reps

18

Comp. Reps

24

Comp. Reps

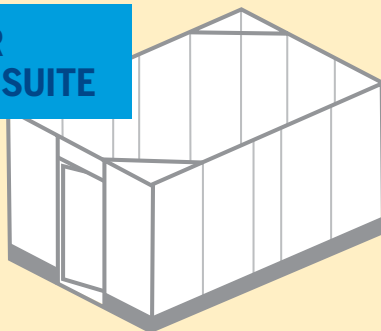
\$37.50 per square foot | Price includes \$2000 island fee

Purchase Includes:

- Pipe and drape backwall and side rails
- Complimentary rep registration
- (1) Final Program for each registered representative
- (1) Copy of the Proceedings for each 10x10 space
- (1) 7"x44' one line identification sign
- Access to non-ticketed educational sessions

EXHIBITOR BUSINESS SUITE

Sales begin
June 2017



10' x 15'

\$4,500

3

Comp. Reps

Additional items needed may be ordered through the Service Kit by the exhibitor/organizer including, but not limited to: furniture, floral, catering, electricity and internet drops.

Purchase Includes:

- 10' X 15' MIS Hardwall Structure
- (3) Complimentary Badges
- Carpet for Business Suite
- (1) Identification Sign
- Listing in the Final Program and Mobile App
- Construction Costs by the General Contractor

FINAL PROGRAM

The physical program book provided to all attendees will include your 500 character company description. Companies will be listed alphabetically and by product category.

POCKET GUIDE

Reach attendees with a complimentary listing of your company and booth number in the pocket guide.

BUYERS GUIDE FOR SPINE

NASS' year-round portal to search for products and services in spine. Exhibiting at the Annual Meeting gets you a complimentary listing, extending the reach of your exhibit space.

ONE PRE-REGISTRATION ROSTER

Name, city, state will be provided via e-mail on September 21 to assist exhibitors with planning on site.

MAILING LIST

One complete registrant mailing list provided following the meeting for a ONE TIME hard copy mailing with in six months of receipt.

MOBILE APP

Every company gets one New Product Listing on the mobile app. NASS attendees are looking for the newest products and services in spine. Take advantage of this opportunity to list your new products and services.

WEB AND MOBILE LISTINGS

The best and most accurate way to search, NASS is driving attendees to use the Web to search for the best products and services.

APPLY FOR SPACE NOW



NASS 2017 Technical Exhibition Schedule

APPLY FOR SPACE NOW

	Saturday Oct. 21	Sunday Oct. 22	Monday Oct. 23	Tuesday Oct. 24	Wednesday Oct. 25	Thursday Oct. 26	Friday Oct. 27	Saturday Oct. 28	Sunday Oct. 29
8:00 a.m.	Move In	Move In	Move In	Move In	Hall Open	Hall Open	Hall Open	Move Out	Move Out
9:00 a.m.	Move In	Move In	Move In	Move In	Hall Open	Hall Open	Hall Open	Move Out	Move Out
10:00 a.m.	Move In	Move In	Move In	Move In	Hall Open	Hall Open	Hall Open	Move Out	Move Out
11:00 a.m.	Move In	Move In	Move In	Move In	Hall Open	Hall Open	Hall Open	Move Out	Move Out
12:00 p.m.	Move In	Move In	Move In	Move In	Hall Open	Hall Open	Hall Open	Move Out	Move Out
1:00 p.m.	Move In	Move In	Move In	Move In	Hall Open	Hall Open	Hall Open	Move Out	Move Out
2:00 p.m.	Move In	Move In	Move In	Move In	Hall Open	Hall Open	Move Out	Move Out	Move Out
3:00 p.m.	Move In	Move In	Move In	Move In	Hall Open	Hall Open	Move Out	Move Out	Move Out
4:00 p.m.	Move In	Move In	Move In	Move In	Hall Open	Hall Open	Move Out	Move Out	Move Out
5:00 p.m.	Move In	Move In	Move In	Move In	Hall Open	Hall Open	Move Out	Move Out	Move Out

Move In
 Hall Open
 Move Out

to 10:00 p.m.

IMPORTANT DATES

April 13	Exhibit Application Deadline*
May 9	Hotel Reservation Opens
May 8-12	Booth Selection**
May 29	Service Kit Available
August 4	Two-story Island Booth Designs
TBD	Exhibitor Rep Registration Opens
August 26	Exhibit Appointed Contractor
TBD	Rooming Lists Due to OnPeak
September 21	Mailing List Form Due

* for priority assignment

**appointment times will be sent to companies who meet the April 13 deadline

TECHNICAL EXHIBITION HIGHLIGHTS

- Morning and Afternoon Networking Breaks
- Attendee Lunch
- NASS Bistro
- Solution Showcase
- Surgical Innovation Lab
- The Learning Place



Important Links and Information

[Rules and Regulations](#)

[Apply for Space Now](#)

[Floorplan](#)

Technical Exhibition Contact and Information:

Cindy Tomala, Sr. Exhibits Manager

630-230-3667

ctomala@spine.org

Housing for exhibiting companies will open on **May 9, 2017.**

Applications for booth space should be submitted prior to securing hotel rooms. NASS has partnered once again with onPeak as the Official Housing Provider for the meeting. Please be vigilant if you are contacted by any other company who claims to be the "Official Housing Provider" for the NASS Annual Meeting who can book rooms for you at supposedly significant discounts.

NASS and onPeak have contracted with select hotels in Orlando at discounted rates. You will be able to easily book and manage reservations for your group. onPeak will contact you directly with more details in May.

SPACE SELECTION

Booth space will be assigned via an online booth selection, which takes place

May 8-12, 2017.

An email notifying you of your selection day and time, plus further instructions will be sent on

April 24, 2017.

